

# #tcchat

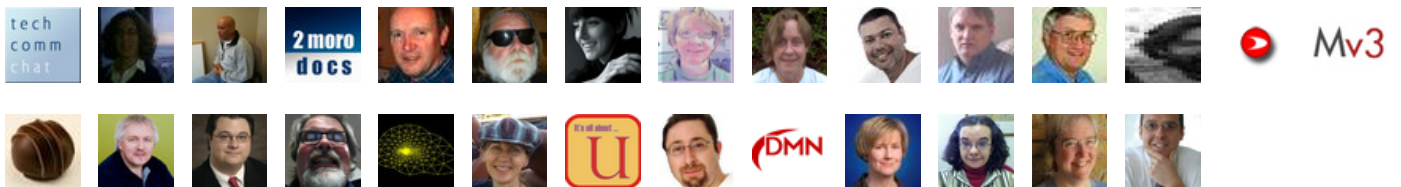
## #tcchat 5/11 - 5/12/11

#tcchat Twitter chat for technical communication. Topic: blogging

## Trending Words

@2morodocs, good, think, @arnoldburian, &, blog, fb, posts, comments, it's, -, use, don't, u, using

## Event Participants





Join in 2moro at 6pm PT/9pm ET/11am Sydney for #tcchat S2. Topic: blogging. See you then! #techcomm #SydneyTechComm #ATComm

11-May-11 02:19 | TC\_Chat



RT @TC\_Chat: Will have both sessions of #tcchat tomorrow. Think blogging could be of interest to many. #techcomm

11-May-11 02:21 | ms\_marques



RT @TC\_Chat: Join in 2moro at 6pm PT/9pm ET/11am Sydney for #tcchat S2. Topic: blogging. See you then! #techcomm #SydneyTechComm #ATComm

11-May-11 12:20 | juliov27612



Today's #tcchat S1 starts in abt 2 hours (9amPT). Topic: blogging. Will b posting a few related links for ur ref. #techcomm #ATcomm

11-May-11 14:18 | TC\_Chat



Today's #tcchat S1 starts in abt 2 hours (9amPT). Topic: blogging. Will b posting a few related links for ur ref

11-May-11 14:18 | 2moroDocs



RT @TC\_Chat: Today's #tcchat S1 starts in abt 2 hours (9amPT). Topic: blogging. Will b posting a few related links for ur ref. #techcomm #ATcomm

11-May-11 14:20 | juliov27612



c u there RT @TC\_Chat: Today's #tcchat S1 starts at (9amPT) Topic: blogging. Will post a few related links for ur ref. #techcomm #ATcomm

11-May-11 14:21 | robocolumn



WordPress. Self-hosted <http://wordpress.org/> (set up at ur ISP; you manage). Hosted 4 u; limited functionality <http://wordpress.com> #tcchat

11-May-11 14:21 | 2moroDocs



WP pro themes: StudioPress <http://www.studiopress.com/> Thesis <http://diythemes.com/> iThemes <http://ithemes.com/> #tcchat

11-May-11 14:31 | 2moroDocs



More WP pro themes: Elegant Themes <http://www.elegantthemes.com/> ThemeFuse <http://themefuse.com/> Allure <http://allurethemes.com/> #tcchat

11-May-11 14:36 | 2moroDocs



WP free themes <http://wordpress.org/extend/themes/> #tcchat

11-May-11 14:36 | 2moroDocs



WP plugins: <http://wordpress.org/extend/plugins/> (how u add things like socmed acct links, FB integration, SEO, mobile) #tcchat

11-May-11 14:39 | 2moroDocs



Prologger <http://www.prologger.net/> #tcchat

11-May-11 14:41 | 2moroDocs



Twitter chat for blogging: Blogchat. Every Sunday. #tcchat Very fast, active chat. Biggest I've seen. Set up a column & watch all the time

11-May-11 14:43 | 2moroDocs



@robocolumn Great! Thanks. Will look forward to your insights - #tcchat

11-May-11 14:51 | 2moroDocs



Some recommendations for titles: start with a number. Example: 10 Tips for Whatever #tcchat Must-something or other

11-May-11 15:03 | 2moroDocs



Technorati <http://technorati.com/> #tcchat

11-May-11 15:05 | 2moroDocs



Best times/days to publish blog posts <http://bit.ly/euVK7v> #tcchat Def follow this guy -

11-May-11 15:09 | 2moroDocs



Just under an hour to today's S1 of #tcchat. Just did a quick brain dump of blogging info. Ck links #techcomm

11-May-11 15:13 | 2moroDocs



Today is chat day. For next 24 hrs, pls discuss only blogging on the #tcchat tag 4 transcript recording purposes. Join in all day! #techcomm

11-May-11 15:14 | 2moroDocs



@2moroDocs #tcchat I've used Artisteer (<http://www.artisteer.com/>) to create custom WP template. License costs a few bucks but worth it.

11-May-11 15:17 | MikeStarrWriter



@mikestarrwriter Grt info, Mike. Thx for sharing! #tcchat

11-May-11 15:22 | 2moroDocs



Google Webmaster Central <http://www.google.com/webmasters/> G Analytics <http://www.google.com/analytics/> #tcchat

11-May-11 15:26 | 2moroDocs



G Analytics Channel <http://bit.ly/dulL> Beginning Analytics Video [http://youtu.be/\\_qfG2d9etvk](http://youtu.be/_qfG2d9etvk) #tcchat

11-May-11 15:28 | 2moroDocs



Search Engine Watch <http://searchenginewatch.com/> #tcchat

11-May-11 15:32 | 2moroDocs



10 mins, peeps #tcchat

11-May-11 15:52 | 2moroDocs



I'm going to have 6 intro tweets today #tcchat

11-May-11 15:58 | 2moroDocs



Hello everyone! Welcome to today's S1 of #tcchat. The topic is blogging.

11-May-11 16:00 | 2moroDocs



Reminders: Add #tcchat to your tweets. Avoid using the techcomm tag as it will overwhelm it. Thx! Also, no proprietary info!

11-May-11 16:00 | 2moroDocs



Announcement: guidelines now published <http://bit.ly/iOfIEs> #tcchat & pls like the FB pg! <http://on.fb.me/fRo3Wn>

11-May-11 16:00 | 2moroDocs



Is anyone using WordPress? or Blogger? #tcchat

11-May-11 16:06 | 2moroDocs



5 mins. If there's no interest, will close for the day #tcchat

11-May-11 16:07 | 2moroDocs



@2moroDocs I use Tumblr and Blogger for personal blogs. They were just so easy to get started. #tcchat

11-May-11 16:08 | techwriterme



@TC\_Chat personally I like wordpress but that might just be convenience of already knowing it #tcchat

11-May-11 16:08 | content2000



nice-to-haves on blogging platforms - easy editor, statistics for blog hits etc, and easy to add pix. #tcchat

11-May-11 16:09 | content2000



@techwriterme I haven't used Tumblr, but have used Blogger. I know the latter is very easy. A great way to start. #tcchat

11-May-11 16:10 | 2moroDocs



@2moroDocs I'm a dedicated WordPress user. I've set up WP-based sites for a number of clients. #tcchat

11-May-11 16:10 | MikeStarrWriter



@content2000 Have u used both .com & .org? #tcchat

11-May-11 16:10 | 2moroDocs



wordpress as some cool widgets/addons -one pulls in related links from a list of blogs you configure. V. convenient #tcchat

11-May-11 16:11 | content2000



@2moroDocs ooo show my ignorance :- ) I use the free hosted wordpress - .com I think. #tcchat

11-May-11 16:11 | content2000



@content2000 Good point. Think that for WP.org u need to b more familiar w/coding, etc. Plus maint/upgrades a big consideration #tcchat

11-May-11 16:12 | 2moroDocs



the other aspect to this is corp. blog platforms, wherein the writer has no control but to use what's there #tcchat

11-May-11 16:12 | content2000



@content2000 That's a great option, though. There are so many upgrades. Nice to have it taken care of for you! #tcchat

11-May-11 16:13 | 2moroDocs



@2moroDocs WP.com limits what you can do...self-hosted (from .org) has many more possibilities, but also responsibilities. #tcchat

11-May-11 16:14 | CharJTF



@mikestarrwriter @content2000 It is a great platform. Can add so much via plugins & widgets. Plus the open source community is great #tcchat

11-May-11 16:14 | 2moroDocs



#contentstrategy aspect to posts-timing with new releases are critical (tho marketing tends to 'prerelease' info to build buzz. #tcchat

11-May-11 16:18 | content2000



@mikestarrwriter Another good point. Don't think that WP.com allows biz sites, does it? #tcchat

11-May-11 16:19 | 2moroDocs



I use a "space the posts out" strategy. Do something every few days to keep things going. #tcchat

11-May-11 16:19 | arnoldburian



regular posting helps build an audience, important when you start, not so much after established if your content is worth following #tcchat

11-May-11 16:19 | content2000



@content2000 Makes sense. Can see mktg integrating with social, too, to coordinate info rollout #tcchat

11-May-11 16:20 | 2moroDocs



As part of strategy, integrating w/soc also impt. Blogs seen as the hub, social the satellites, so to speak. #tcchat

11-May-11 16:22 | 2moroDocs



@arnoldburian @content2000 Good points. Suppose it depends on blog goals, audience, time avail. Some crank out posts daily #tcchat

11-May-11 16:23 | 2moroDocs



Do you often write a bunch of posts at once and rollout over days? Or write as you go? Or vary? #tcchat

11-May-11 16:23 | 2moroDocs



Q3: How are some different blog post types used? #tcchat Lists, series, controversial, informative, tips

11-May-11 16:24 | TC\_Chat



Yeah - if people come to your site primarily for your blog, then you need to keep reeling people in. #tcchat

11-May-11 16:25 | arnoldburian



@2moroDocs I tend to write corp. tweets ahead of time to have regular stream of content, but blog posts aren't directly for day job #tcchat

11-May-11 16:25 | content2000



Lists good for quick posts, centralizing info for readers. Series good for returning, keeping onsite for pg views, SEO. #tcchat

11-May-11 16:26 | 2moroDocs



@2moroDocs Don't know if wp.com allows biz sites; I know many businesses use it though. I advise businesses to use self-hosted WP #tcchat

11-May-11 16:26 | MikeStarrWriter



Controversial posts used to generate many comments and page views. Informative/content used to just have a good content blog :) #tcchat

11-May-11 16:27 | 2moroDocs



@mikestarrwriter Good advice, IMO. I do the same. Many more options re plugins, too. Also more design control #tcchat

11-May-11 16:27 | 2moroDocs



I'm on wp.com now. Will switch to wp.org in June. Wanted make sure I would stick with the blog before committing to domain, hosting #tcchat

11-May-11 16:31 | bwoelk



@bwoelk Agreed. Title very impt. & having posts abt safety, privacy, security are prob good topics. #tcchat

11-May-11 16:33 | 2moroDocs



@bwoelk Another good point. WP.com a good stepping-stone to test the waters #tcchat

11-May-11 16:34 | 2moroDocs



Maybe it would be good to talk more about self-hosting for a bit. #tcchat

11-May-11 16:34 | 2moroDocs



Should quantify controversial where appropriate - not good for prof corp blogs #tcchat

11-May-11 16:34 | arnoldburian



Controversial blogs are great iff you (a) really believe what you say and (b) stick to professional topics. No religion/politics! #tcchat

11-May-11 16:35 | larry\_kunz



Q4: what are pros & cons, requirements for self-hosting w/your own domain? #tcchat

11-May-11 16:35 | TC\_Chat



@2morodocs It's my profession. My blog is an extension of two areas of expertise, security awareness and techcomms. #tcchat

11-May-11 16:35 | bwoelk



@larry\_kunz Good advice. and no personal attacks. @arnoldburian Not good for corp sites - good point. #tcchat

11-May-11 16:37 | 2moroDocs



RT @weknowmore: Looking for knowledge professionals willing 2 lead twitter chat on a self-chosen topic <http://ow.ly/36KG5> #techcomm #tcchat

11-May-11 16:37 | mojoneill



@arnoldburian Your comment re corp site makes me think of legal issues. Corp plans prob cover. Also, there may b regulatory concerns #tcchat

11-May-11 16:38 | 2moroDocs



absolutely - controversial in challenging status quo in recusing, not being disrespectful @larry\_kunz #tcchat

11-May-11 16:39 | arnoldburian



Is depth > quantity? I like meaningful posts. That makes it harder to publish more frequently. Trying to add some shorter posts. #tcchat

11-May-11 16:39 | bwoelk



@TC\_Chat pros: in additiona to everything else, you can learn lots of important technologies that you might need at work. #tcchat

11-May-11 16:40 | mojoneill



#tcchat not recusing, TECHCOMM (darn iPhone)

11-May-11 16:41 | arnoldburian



Although, come to think of it, some shorter posts are written well enough to get you thinking of something in a new way. #tcchat

11-May-11 16:43 | 2moroDocs



@bwoelk That's another great point. Part of long-term strategy: impt re managing your online presence. #tcchat

11-May-11 16:44 | 2moroDocs



Regarding controversy - yes, to spark a discussion, and not just "thank you" comments #tcchat

11-May-11 16:44 | arnoldburian



G Analytics Channel <http://bit.ly/dulL> Beginning Analytics Video [http://youtu.be/\\_qfG2d9etvk](http://youtu.be/_qfG2d9etvk) #tcchat

11-May-11 16:45 | dallaspartners



G Analytics Channel <http://bit.ly/dulL> Beginning Analytics Video [http://youtu.be/\\_qfG2d9etvk](http://youtu.be/_qfG2d9etvk) #tcchat

11-May-11 16:45 | MarketingV3



With self-hosting, there's also much more maint. & you have to know CSS, IMO. Need to be comfortable w/code. #tcchat

11-May-11 16:45 | 2moroDocs



@arnoldburian You should visit <http://damnyouautocorrect.com/> #tcchat

11-May-11 16:45 | bwoelk



[I agree completely] RT @arnoldburian: Regarding controversy - yes, to spark a discussion, and not just "thank you" comments #tcchat

11-May-11 16:45 | larry\_kunz



Q4: What are options for broadcasting your blog? #tcchat e.g., use of socmed, blog networks, RSS feeds, subscriptions

11-May-11 16:47 | TC\_Chat



@2morodocs depends on how you define self-hosting. I haven't had to touch much CSS with chapter website on inmotionhosting #tcchat

11-May-11 16:47 | bwoelk



Love that site. Typed damn, but changed it to darn so I wouldn't be controversial. @bwoelk #tcchat

11-May-11 16:47 | arnoldburian



Perhaps it should be categorized differently, then. Maybe instead of "controversial" it should be "debate" or something like that. #tcchat

11-May-11 16:48 | 2moroDocs



At the same time, out in the blogosphere, I think "controversial" is a common term for a post type #tcchat

11-May-11 16:49 | 2moroDocs



I frequently tweet about interesting posts at TWW to pull people in. #tcchat

11-May-11 16:50 | arnoldburian



autopublish to Facebook, Twitter, LinkedIn, Yahoo. Retweet if appropriate. Link from STC chapter website to blogs by members #tcchat

11-May-11 16:50 | bwoelk



Q5: open-mic. Any gen ques? #tcchat Few mins left

11-May-11 16:53 | TC\_Chat



@bwoelk I'm thinking of going through an ISP for hosting. #tcchat

11-May-11 16:53 | 2moroDocs



@TC\_Chat you can do wonderful things with dynDNS and some virtual machines at your home. #tcchat

11-May-11 16:54 | mojoneill



@arnoldburian It's all part of your online brand. I try to manage Facebook carefully. Surprised how many use it for networking. #tcchat

11-May-11 16:54 | bwoelk



do folks take active role in outside (related technology) forums to interact w/ customers? #tcchat

11-May-11 16:54 | content2000



@arnoldburian If you have a biz pg, I think FB works for sharing blog posts #tcchat

11-May-11 16:54 | 2moroDocs



Reminder - controversial in a good sense, not to make people feel bad! :) #tcchat

11-May-11 16:55 | arnoldburian



@bwoelk Agreed. Akismet is critical! Can't believe how much spam comes through. #tcchat

11-May-11 16:55 | 2moroDocs



@bwoelk Rewriting earlier response: I define self-hosting as going thru an ISP. #tcchat

11-May-11 16:56 | 2moroDocs



must get food! good chatting with you all. #tcchat

11-May-11 16:56 | bwoelk



I use cloudflare - spammers can't even connect to your site...and it's free. #tcchat

11-May-11 16:57 | arnoldburian



@bwoelk @arnoldburian FB is tricky, for sure. Have to be careful there. #tcchat But I think it's critical. Too many ppl, co's there.

11-May-11 16:57 | 2moroDocs



it's my experience that thoughtful posts get less traffic than half-a\*\*ed posts with kittens and video. #tcchat (I wish I was joking.)

11-May-11 16:58 | sarahokeefe



@bwoelk Thanks for joining in today! #tcchat

11-May-11 16:59 | 2moroDocs



@2moroDocs ha. you are my hero for the day. #tcchat

11-May-11 16:59 | mojoneill



@sarahoakeefe That can be frustrating. I wonder how the new G algorithm will weed some of those out #tcchat

11-May-11 17:01 | 2moroDocs



@mojoneill Not sure why that's the case... #tcchat

11-May-11 17:01 | 2moroDocs



Well, it's 10:00 already. Thx for joining in today, everyone! There will be more blogging discussion later today at S2. #tcchat

11-May-11 17:02 | 2moroDocs



@2moroDocs it's a fundamental communications truth. Eyeballs are attracted to OMGKitties! on the web, violence on the news, etc... #tcchat

11-May-11 17:03 | mojoneill



@charjtf Good point. & when I first used free themes, I learned basic pieces of WP sites. Now, pro theme handles much in background #tcchat

11-May-11 17:04 | 2moroDocs



I'm glad I learned the WP basics at the start. #tcchat

11-May-11 17:04 | 2moroDocs



@content2000 @arnoldburian @bwoelk @larry\_kunz @mojoneill @mikestarrwriter @charjtf @sarahoakeefe Thx for joining in 2day! #tcchat

11-May-11 17:06 | 2moroDocs



G Analytics Channel <http://bit.ly/dulL> Beginning Analytics Video <http://ping.fm/l5zlj> #tcchat

11-May-11 17:12 | sphoward



Forget the kittens. Show me the half a\*\*es. I love mules :) #tcchat @sarahoakeefe

11-May-11 17:14 | mikekmcguire



@arnoldburian A note re FB. It's taken over top spot for referral 4 my blog. #tcchat Will tell u some stats in next tweet

11-May-11 17:29 | 2moroDocs



@arnoldburian My GA stats for today 4 FB as referral source: ~5 mins avg time on site, ~40.5% bounce rate, ~3.5 pgs/visit. #tcchat

11-May-11 17:31 | 2moroDocs



@sarahoakeefe That can be frustrating. I wonder how the new G macheme will weed some of those out #tcchat

11-May-11 17:33 | sparth98



90 mins to #tcchat S2. Topic: blogging. Had good convos earlier 2day. Join in! #techcomm #ATComm

11-May-11 23:29 | TC\_Chat



90 mins to #tcchat S2. Topic: blogging. Had good convos earlier 2day. Join in!

11-May-11 23:29 | 2moroDocs



RT @TC\_Chat: 90 mins to #tcchat S2. Topic: blogging. Join in! #techcomm #ATComm #SydneyTechComm

11-May-11 23:31 | sarahmaddox



Posted many blog-related links earlier 2day. The paper has published in the meantime. See them all there!  
<http://paper.li/tag/tcchat> #tcchat

12-May-11 00:41 | 2moroDocs



Yesterday about this time, T went down for me. Fail whales for a long time. Hoping that doesn't happen tonight.  
#tcchat

12-May-11 00:46 | 2moroDocs



About 10 mins, peeps - #tcchat

12-May-11 00:53 | 2moroDocs



Hello again! Let's get S2 of #tcchat going. The topic is blogging.

12-May-11 01:00 | 2moroDocs



Reminders: Add #tcchat to your tweets. Avoid using the techcomm tag as it will overwhelm it. Thx! Also, no proprietary info!

12-May-11 01:00 | 2moroDocs



Announcement: guidelines now published <http://bit.ly/iOfIEs> #tcchat & pls like the FB pg! <http://on.fb.me/fRo3Wn>

12-May-11 01:01 | 2moroDocs



Let's go! #tcchat

12-May-11 01:01 | 2moroDocs



I think that b4 jumping into disc re comments, I'd check first: any general ques/topics you'd like to cover about blogging? #tcchat

12-May-11 01:01 | 2moroDocs



Been a while since I've done two of these in a day... #tcchat

12-May-11 01:03 | 2moroDocs



Hallo all #tcchat :)

12-May-11 01:05 | sarahmaddox



I'll give it 5 mins... #tcchat

12-May-11 01:06 | 2moroDocs



Hello back! #tcchat

12-May-11 01:06 | arnoldburian



Blogging: do you go for the niche market or go broad? #tcchat

12-May-11 01:07 | sarahmaddox



@arnoldburian Halloooo Arnold :) #tcchat

12-May-11 01:07 | sarahmaddox



@sarahmaddox @arnoldburian Hi you guys! @arnoldburian - thx for coming by for round 2. #tcchat

12-May-11 01:08 | 2moroDocs



If you're trying to build credibility, online presence, maybe focus on niche. If it's just for fun, focus on whatever. (guessing) #tcchat

12-May-11 01:10 | 2moroDocs



@arnoldburian @CharJTF Thx much, you guys. Glad u can stop by #tcchat

12-May-11 01:12 | 2moroDocs



Yeah, agreed, target the niche market. It also works to add a personal touch every now and then. People like to know who people are #tcchat

12-May-11 01:12 | sarahmaddox



@arnoldburian How did you determine to chg focus? Watching stats? Input? #tcchat

12-May-11 01:12 | 2moroDocs



For myself, I started with gen writing. Switched quick to tech writing content. Now going 2 large, broad audience. A big chg. #tcchat

12-May-11 01:14 | 2moroDocs



Good pt about personal touch. Ppl like to have that. Very diff than tech writing, isn't it! ;) #tcchat

12-May-11 01:15 | 2moroDocs



RT @DoriaSchmidt511: Marketing a product to a broad & genl audience is difficult & usually delivers poor results <http://ow.ly/4RROO> #tcchat

12-May-11 01:15 | sarahmaddox



If you look at my posts, they were all over the place. Decided to start over, create new site, and add many new authors :) #tcchat

12-May-11 01:15 | arnoldburian



#tcchat Oops sorry, please don't click that link in my previous tweet! SPAM!

12-May-11 01:16 | sarahmaddox



That is an interesting aspect of blogging. It's living, breathing. Always tweaking. Always evolving. #tcchat

12-May-11 01:17 | 2moroDocs



@sarahmaddox No worries! Seems like whenever one talks abt blogging, some writing, bots somehow find it #tcchat

12-May-11 01:19 | 2moroDocs



Well, how about if we jump into a disc re comments - #tcchat

12-May-11 01:19 | 2moroDocs



Q1: How might you encourage comments? #tcchat

12-May-11 01:20 | TC\_Chat



@2moroDocs Grrr! It took me ages to close down my browser after clicking the link . Lots of popups :) #tcchat

12-May-11 01:20 | sarahmaddox



@sarahmaddox Isn't that frustrating! How do these get through? #tcchat

12-May-11 01:21 | 2moroDocs



@sarahmaddox It's looking like it so far. #tcchat Although there are prob some watching tweets

12-May-11 01:24 | 2moroDocs



I think you have to knowingly craft your posts to draw comments...if that's what you want. #tcchat

12-May-11 01:24 | arnoldburian



Joining #tcchat a bit late, but better than never I guess...

12-May-11 01:24 | ricksapir



A1: #tcchat Make sure your post is relevant to the target readers, and leave some things for them to say. Don't write an exhaustive post.

12-May-11 01:25 | sarahmaddox



Have u seen use of FB for comments? Something new. I don't like it for several reasons. TechCrunch tried it. #tcchat

12-May-11 01:25 | 2moroDocs



@ricksapir Hi Rick. Thx for stopping by again. #tcchat

12-May-11 01:26 | 2moroDocs



@2moroDocs Interesting! Do the comments then end up as FB status updates? Do they appear on the blog too? #tcchat

12-May-11 01:26 | sarahmaddox



@ricksapir Hallo Rick! #tcchat

12-May-11 01:26 | sarahmaddox



Just checked. TCrunch is using FB 4 comments. I don't like it. 2 short. One benefit of blogs is u can hv good disc via long comments #tcchat

12-May-11 01:28 | 2moroDocs



Check them out: any blog post <http://techcrunch.com/> #tcchat

12-May-11 01:29 | 2moroDocs



@sarahmaddox They're on the blog, 4 sure. You must have to b signed in to FB. Haven't checked fully. #tcchat

12-May-11 01:29 | 2moroDocs



@2moroDocs Do you mean using FB login for comments? #tcchat

12-May-11 01:29 | ricksapir



Another aspect of reasons ppl don't like FB 4 comments is that u can't be anonymous. #tcchat

12-May-11 01:30 | 2moroDocs



Interesting. Haven't seen FB comments in blog posts like that before. I don't think I like them. #tcchat

12-May-11 01:31 | arnoldburian



Oh for heaven's sakes! I just checked TCrunch again, & their top post is about using plugin to use FB comments anonymously. (Oops!) #tcchat

12-May-11 01:32 | 2moroDocs



@dmnguys Hallo Aaron and Scott :) #tcchat

12-May-11 01:35 | sarahmaddox



Ah. easy to send blog comments to FB (if your blog generates RSS) #tcchat

12-May-11 01:35 | ricksapir



I'm still leery about FB. My profile is private. If I open it up, I'm terrified of all the inappropriate stuff that'll head my way. #tcchat

12-May-11 01:35 | arnoldburian



They use Disqus (I think) which requires some sort of login (FB, AOL, OpenID, etc.) to stop/reduce spam. #tcchat

12-May-11 01:36 | ricksapir



@dmnguys Hi there! We're talking about comments at the moment. Types, mainly #tcchat

12-May-11 01:36 | 2moroDocs



There are WordPress plugins for threading comments. We prefer Disqus, though #tcchat

12-May-11 01:37 | dmnguys



@sarahmaddox I would assume yes. Haven't tried it myself, so don't know. Maybe it would show up as an activity in the news feed. #tcchat

12-May-11 01:38 | 2moroDocs



@dmnguys I thought you used that. Have u used it for a while? Why do you prefer it? #tcchat

12-May-11 01:39 | 2moroDocs



RT @kseniacoffman: @2moroDocs I typically get comments if the discussion originated on twitter 1st #tcchat #tcchat

12-May-11 01:39 | 2moroDocs



Does anyone find that using something like Disqus or moderating comments discourages people from commenting? #tcchat

12-May-11 01:39 | dmnguys



@2moroDocs I typically get comments if the discussion originated on twitter 1st #tcchat

12-May-11 01:39 | kseniacoffman



@kseniacoffman That's interesting. Hmm. Got me thinking now. #tcchat Thx for dropping by

12-May-11 01:40 | 2moroDocs



@2moroDocs We like Disqus because it does a good job of threading comments and cuts down on the spam. Plus the comments look nice! #tcchat

12-May-11 01:40 | dmnguys



@dmnguys I think giving as many login possibilities (e.g., Disqus) is better. #tcchat

12-May-11 01:40 | ricksapir



@dmnguys Good ques. I don't know. By moderating, do u mean approving before publishing? #tcchat

12-May-11 01:41 | 2moroDocs



@2moroDocs Captcha codes are annoying. Often, they're hard to read. And we have good eyesight! #tcchat

12-May-11 01:43 | dmnguys



@dmnguys Nice to know. Was thinking of trying it after using on ur site. Might check it out. Do u still use Akismet with that? #tcchat

12-May-11 01:43 | 2moroDocs



@2moroDocs I hate CAPTCHAs, but hate the alternative even more. #tcchat

12-May-11 01:44 | ricksapir



Don't like moderation ourselves, but some people worry about spam. Disqus gives us the best of both worlds #tcchat

12-May-11 01:44 | dmnguys



@margieclayman Hi Margie. Thanks for stopping by. #tcchat I can see that as being a hindrance to some

12-May-11 01:44 | 2moroDocs



@2moroDocs Yes, we still have Akismet activated. Just to be safe :- ) #tcchat

12-May-11 01:44 | dmnguys



@dmnguys I've found that built in WP anti-spam tool does an excellent job, so I stopped holding comments for moderation #TCchat

12-May-11 01:45 | kseniacoffman



@2moroDocs especially the CAPTCHA forms that are impossible to read. If I am denied the 1st time, often don't retry. #tcchat

12-May-11 01:45 | MargieClayman



@kseniacoffman The built-in WP spam tools have gotten better. Which is why we turned off moderation #tcchat

12-May-11 01:46 | dmnguys



When I started, I set it to require approval b4 publishing comments. Was thinking of spam, mostly. #tcchat

12-May-11 01:46 | 2moroDocs



Have to be careful with CAPTCHA anyway, because it's typically not accessible. #tcchat

12-May-11 01:47 | CharJTF



The only moderation I have is if there's at least 1 link in a comment. But really, I usually approve them. #tcchat

12-May-11 01:47 | 2moroDocs



@CharJTF CAPTCHA isn't a four-letter word. But sometimes we think it should be ... #tcchat

12-May-11 01:48 | dmnguys



What would we do w/o the spam blockers? I can't believe what comes in. #tcchat

12-May-11 01:48 | 2moroDocs



Hallo all, I have to leave early today. Taking a new starter to lunch. Thanks for the chat! #tcchat

12-May-11 01:48 | sarahmaddox



@dmnguys LOL! I believe several people are working on more accessible options (for example, DISTCHA). #tcchat

12-May-11 01:50 | CharJTF



I write mine offline first. Then upload and tweak. #tcchat How about you?

12-May-11 01:51 | 2moroDocs



Scott writes them offline in Markdown, then converts them to HTML. Aaron writes w/in WordPress or using his BlackBerry #tcchat

12-May-11 01:52 | dmnguys



Big fan of Evernote. I can update my drafts via web, iphone, ipad, etc. When done, copy and paste into site. @dmnguys #tcchat

12-May-11 01:53 | arnoldburian



In a BlackBerry! Wow. #tcchat Haven't heard of Markdown.

12-May-11 01:53 | 2moroDocs



@arnoldburian Evernote is good. But we've run into some formatting problems copying from it to WordPress #tcchat

12-May-11 01:53 | dmnguys



Haven't heard of Evernote either. Boy, I'm glad you guys stopped by today. I'm out of the loop, looks like #tcchat

12-May-11 01:54 | 2moroDocs



@2moroDocs Here's a short intro to Markdown - <http://goo.gl/JyLRv> #tcchat

12-May-11 01:54 | dmnguys



Regarding negative comments, I welcome them, provided they're respectful of others. #tcchat

12-May-11 01:55 | arnoldburian



What I would love: talk into my iPhone voice recorder & upload to computer later. That wld b nice. #tcchat

12-May-11 01:55 | 2moroDocs



Been using voice recorder on phone more. Think of posts, ideas at any time of day #tcchat

12-May-11 01:56 | 2moroDocs



@arnoldburian Agreed. They can be helpful. Make you think of something you've overlooked, or not even thought about #tcchat

12-May-11 01:57 | 2moroDocs



Re: negative comments, you can't expect everyone to agree with or like you. But if they get you thinking they're welcome #tcchat

12-May-11 01:58 | dmnguys



@dmnguys Thx! Will look into it. #tcchat

12-May-11 02:00 | 2moroDocs



Well, an hour has transpired. Already. Can officially close. But can continue for a bit, too. Interesting conversations #tcchat

12-May-11 02:01 | 2moroDocs



@ricksapir Thx, Rick. May not have chat next week due to conference. #tcchat

12-May-11 02:10 | 2moroDocs



@sarahmaddox @arnoldburian @dmnguys @CharJTF @kseniacoffman @MargieClayman @ricksapir @techwriterme Thx for chatting 2day! #tcchat

12-May-11 02:14 | 2moroDocs



@2moroDocs oops... sorry I missed S2 #tcchat today. I had a long day and totally forgot!

12-May-11 02:31 | ms\_marques



@ms\_marques No worries! :) #tcchat

12-May-11 04:42 | 2moroDocs



@2moroDocs Not everyone is at #stc11 so a #tcchat would still be good to have next week. Are you attending? Those who aren't can run chat.

12-May-11 05:23 | kmdk



@kmdk No, I'm not attending. Not a member. Glad to see interest in the #tcchat. I can run S1, but not sure abt having S2. (con't)

12-May-11 14:20 | 2moroDocs



I don't believe there's enough interest to hold S2 weekly. So, no S2 next week. #tcchat

12-May-11 14:25 | 2moroDocs



RT @2moroDocs: I don't believe there's enough interest to hold S2 weekly. So, no S2 next week. #tcchat

12-May-11 14:25 | juliov27612



Re others running the chat, I would want to train ppl first. There's much more to it than just tweeting during the hour. #tcchat

12-May-11 14:28 | 2moroDocs



@kmdk, from the a11y chat, I think u have an idea of the work involved beforehand. The chat itself is not much time, but it's tricky #tcchat

12-May-11 14:29 | 2moroDocs



You have to be prepared, have to have done some research, have to watch everything as it flows... #tcchat

12-May-11 14:29 | 2moroDocs



I'm willing to train people how to run these, as I've said for months. I'm reluctant to just have someone run it w/o that first. #tcchat ...

12-May-11 14:30 | 2moroDocs



One reason: I manage #tcchat as a brand. That's impt to keep in mind. It's also a rep for the industry in the chat world, IMO.

12-May-11 14:31 | 2moroDocs



My professional reputation is also totally on the line. It's been a huge risk for me. Put myself out there in a big way #tcchat

12-May-11 14:34 | 2moroDocs



Two-sided. Yes, I now know more ppl all around the world. If it works, great. If it fails, that's quite visible. #tcchat

12-May-11 14:36 | 2moroDocs



Actually, I found something of note last week re chats that you all might find of interest. Will tweet in a min - #tcchat

12-May-11 15:19 | 2moroDocs



You know how I keep encouraging using T chats 2 engage w/customers? Well, someone has. Think abt it! <http://bit.ly/elQ2EI> #tcchat #techcomm

12-May-11 15:23 | 2moroDocs



RT @arnoldburian: Self hosting, at least for a little while, will teach you a lot of new skills. :) #tcchat

12-May-11 19:19 | blogtweaks